

# Azure SQL Data Warehouse

Invest in transformative data insights

Your data warehouse has always been IT's Achilles' heel, the weakest link. It can be expensive, underutilized, never coming close to or meeting expectations. What would it take to turn it into your version of Thor's Hammer? Powerful, adaptive, fast, clobbering anything you throw at it? It's no fantasy; it's your new platform. It's hammer time.

## What is Azure SQL Data Warehouse?

The advent of big data upended many data warehouse strategies several years ago. We had to rethink how to support the business with enormous volumes of data. Microsoft correctly responded to the big data challenge with the application of cloud technologies and AI end-user analytics to its MPP engine. The result is Azure SQL Data Warehouse and its comprehensive suite of surround technologies. Thor would be impressed.



### The Value

- Cloud-scale and technology
- Integration with MS stack
- Speedy end-user adoption
- Pay-as-you-go pricing

### The Proof

- In-memory data speeds
- Cloud economies of scale
- Migration success patterns
- Industry adoption trends

### The Outcomes

- Better analytics experience
- 30–50 percent operational savings
- Best-in-class security

## What our clients say

"Capax handled everything from the ADW architectural design to the initial data load to the development of our analytical dashboards on Power BI. It was a rapid start-up."

— *Vitamin World*

## The Capax Difference

Rely on dynamic scaling and a robust MPP architecture to process and serve data from 1TB to almost limitless scale while having direct interoperability with the Azure Ecosystem. Use what you need when you need it, paying only for the capacity required.

At Capax Global, our team has an unmatched background in commercial application development which makes our modern application development, data platform modernization and advanced analytics practices enterprise class. We will be with you for your entire journey, no matter where you are starting from, using our IDEA-based approach: Innovate, Design, Execute, and Achieve.